

A pioneer in technologically advanced irons, Rowenta has perfected four key attributes that add up to efficient, convenient ironing: abundant, continuous steam; precise, consistent temperature; friction-free soleplates that glide effortlessly; and large-capacity tanks you can fill with ordinary tap water.



Focus >



Promaster >



Steamium >

Steamforce Technology	New pump injection technology pushes 30% more steam into fabrics for faster ironing.			✓
One Touch Technology	Digital display for precise steam and temperature control.			✓
Stainless-Steel Soleplate	Provides a smooth surface with excellent glide	✓	✓	✓
Patented Microsteam 400	400 steam holes for perfect steam distribution.	✓	✓	✓
High Precision Tip	Perfect for hard to reach areas, collars and around buttons.	Enhanced	✓	✓
Extra Long Burst of Steam	Extra long burst of steam for efficient and easy ironing.		✓	✓
Autosteam	Automatically adjusts steam output to soleplate temperature.	✓		
Variable Steam	Allows for steam to be adjusted as needed.	✓	✓	✓
Vertical Steam	Perfect for hanging garments and drapes.	✓	✓	✓
Anti-Scale/Anti-Calc	Prolongs the life of the iron by removing impurities.	✓	✓	✓
Anti-Drip	Prevents spitting and leaking when the iron isn't hot enough to produce steam.	✓	✓	
Self Clean	Flushes out impurities and ensures maximum iron performance.	✓	✓	✓
3 Way Auto-Off	8 minutes if vertical, 30 seconds when flat or tipped over.	✓	✓	✓
Tank Capacity	Amount of water the tank will hold.	10 oz	12.7 oz	10.8 oz
Wattage		1700	1700	1800